1Q'95 1995 PARLIAMENT PRINT CREATIVE ROTATION

OUTDOOR	JANUARY	FEBRUARY	MARCH
30-Sheet	--	--	Greek Beach
14'x 48'	Onion	Onion	Onion
Vinyls	Onion	Onion	Onion
Bus Shelter	Island Pool	Island Pool	**Balcony**
Taxi Tops	Balcony	Greek Beach	Greek Beach

PRINT - YAF			
Allure	--	--	Island Pool
Cosmopolitan	--	Island Pool	--
Mademoiselle	--	--	Greek Beach
Vanity Fair	Greek Beach	--	Flatotel Arch
Us	--	--	Greek Beach
Vogue	--	--	**Island Pool**
New Woman	--	--	**Greek Beach**
Glamour	--	--	**Island Pool**

PRINT - YAMS			
Playboy	--	Greek Beach	**Flatotel Arch**
Details	--	Greek Beach	--
GQ	--	--	Greek Beach
Out	--	--	--
Penthouse	--	--	--
Rolling Stone	Flatotel Arch (1/26 Issue)	**Island Pool** (2/23 Issue)	--
Spin	--	--	--
Sports Illustrated	Flatotel Arch (1/9 Issue)	**Turkish Roof** (2/27 Issue)	**Balcony** (3/27 Issue)

PRINT - DUAL			
Entertain. Weekly	Flatotel Arch (1/27 Issue)	**Turkish Roof** (2/18-2/25 Issue)	**Balcony** (3/18 Issue)
Interview	--	Flatotel Arch	(TBD)
Movieline	--	--	--
People	-- (1/9 Issue)	Flatotel Arch (2/13 Issue)	--
Premiere	Island Pool	--	Greek Beach
The Paper	--	**Flatotel Arch**	--

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Source: https://www.industrydocuments.ucsf.edu/docs/nkmn0004

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PRINT-REGIONAL	JANUARY	FEBRUARY	MARCH
NY Magazine	Flatotel Arch (1/9 Issue)	**Stairs** (2/6 Issue)	--
Playbill	--	**Greek Beach**	**Flatotel Arch**
Village Voice	**Flatotel Arch** (1/10 Issue)	**Turkish Roof** (2/14 Issue)	**Balcony** (4/14 Issue)
Manhattan File	--	**Greek Beach**	--
PRINT - SUMMER			
Boston Phoenix	**Greek Beach** (1/19 Issue)	--	--
PRINT - MIAMI			
Ocean Drive	Island Pool	**Greek Beach**	**Balcony**

Bold face creative = Y&R will be responsible for media and ad materials.

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